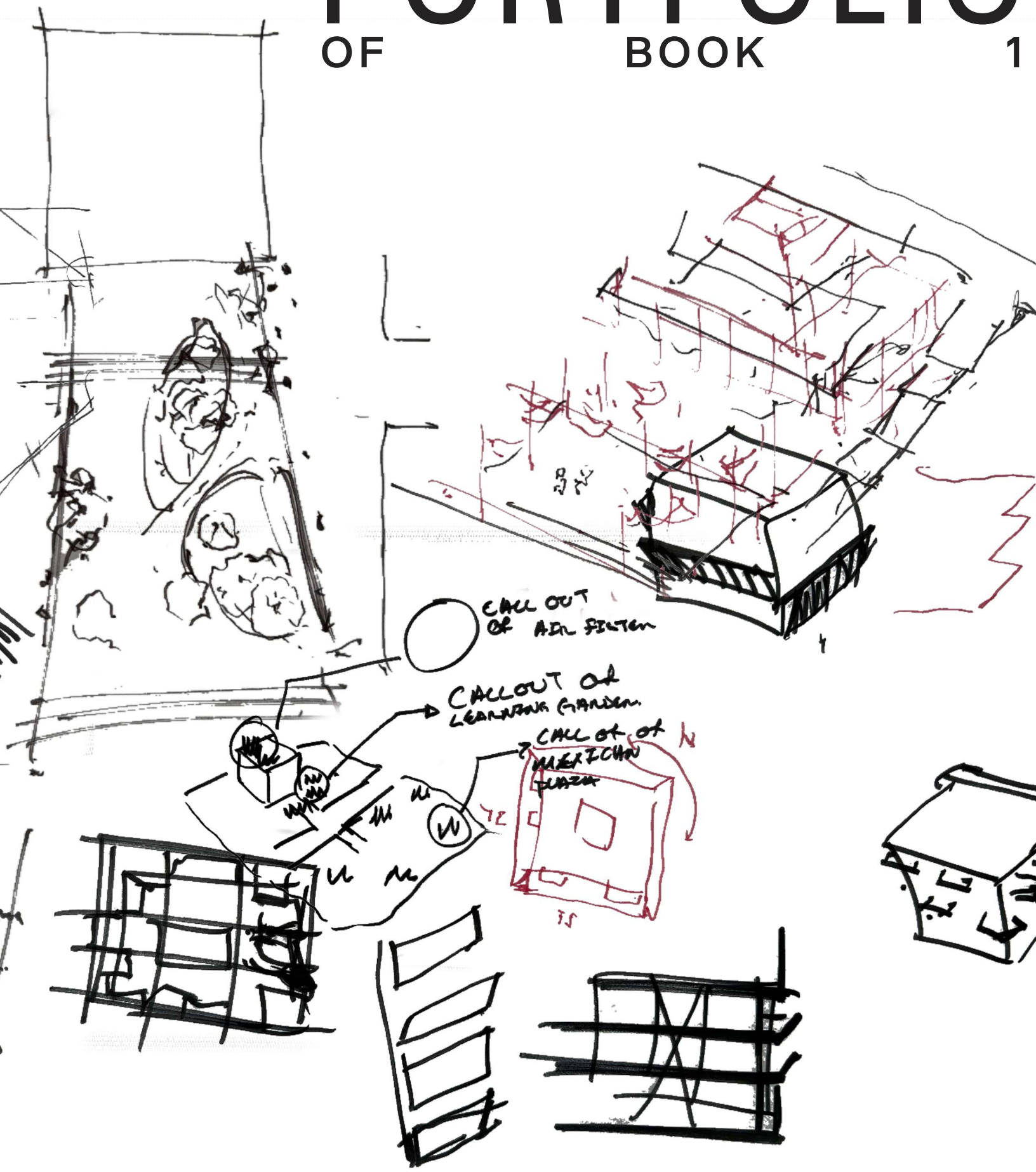
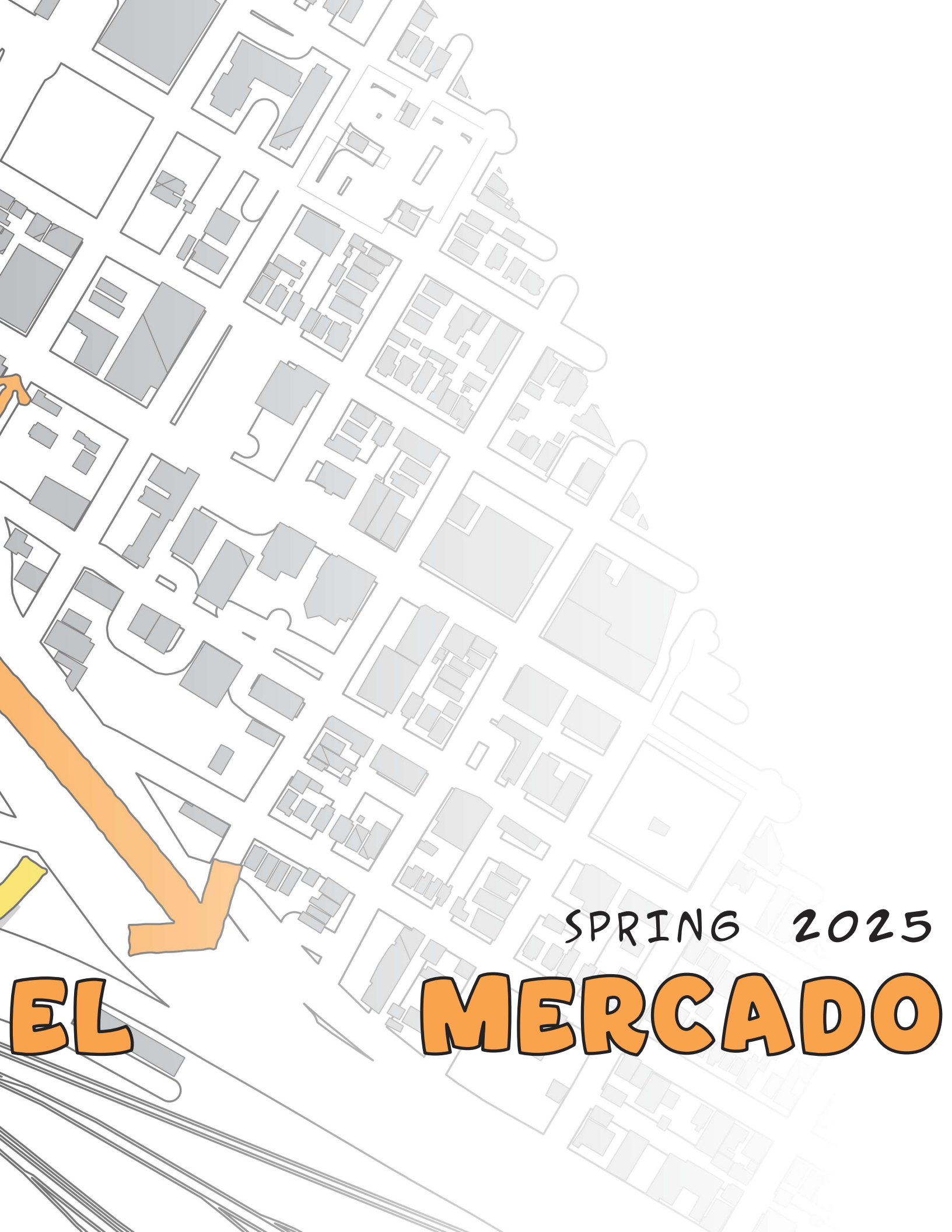
PORTFOLIO

OF BOOK 1



A COLLECTION OF UNDERGRADUATE WORK



SPRING 2025

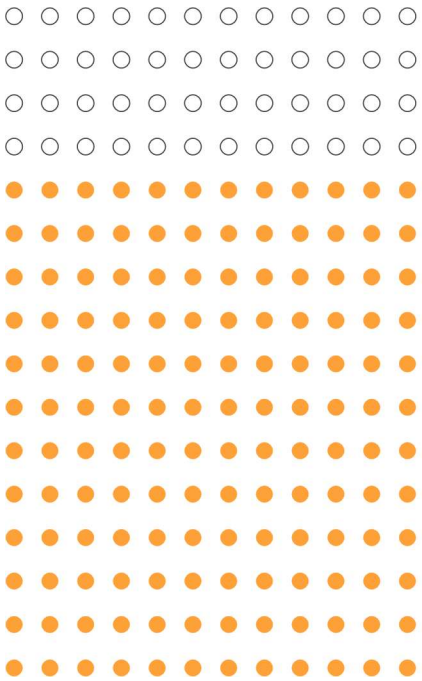
EL MERCADO

SITE

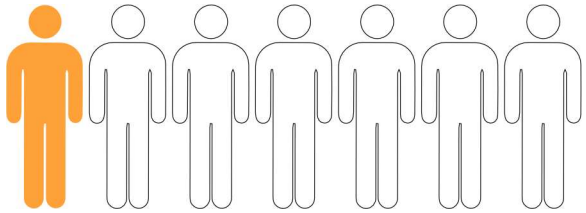
DEMOGRAPHICS

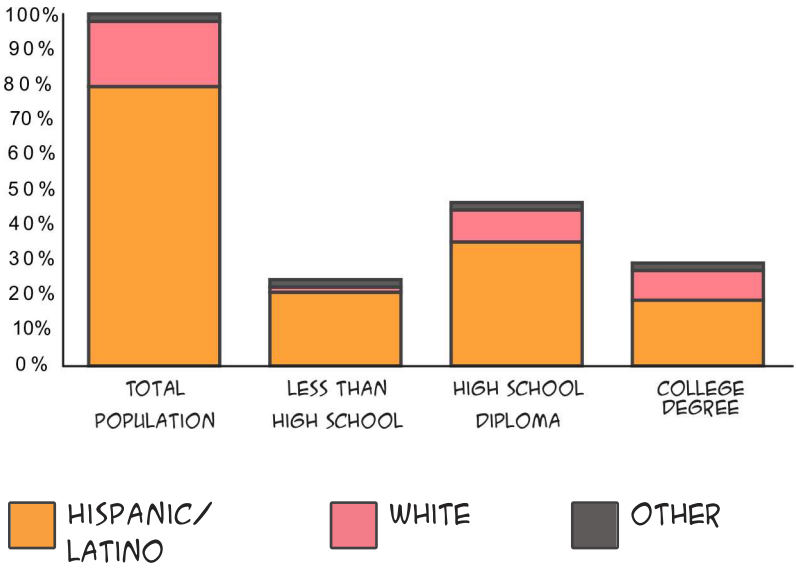
THIS SEMESTER, WE WERE CHALLENGED WITH ADDRESSING FOOD INSECURITY IN EL PASO, TEXAS; WITH THE MAIN GOAL TO PROVIDE 900 MEALS DAY. EL PASOANS AND TEXANS AS A WHOLE FACE A SIGNIFICANT CHALLENGE WITH FOOD INSECURITY. NONPROFITS AND FOOD PANTRIES WORK TIRELESSLY TO EXTEND THEIR REACH, FOCUSING ON SCHOOL DISTRICTS, UNDERSERVED NEIGHBORHOODS, LOW-INCOME RESIDENTS, AND MIGRANT FAMILIES THROUGH TARGETED PROGRAMS. FOOD INSECURITY OFTEN MIRRORS UNDERLYING ECONOMIC INSTABILITY. RESEARCH GIVES INSIGHTS TO POVERTY AND UNDEREMPLOYMENT AS KEY CONTRIBUTORS. FOR MANY HOUSEHOLDS, THIS STRUGGLE CAN BE TEMPORARY, BASED ON THEIR IMMEDIATE NEEDS AND CIRCUMSTANCES.

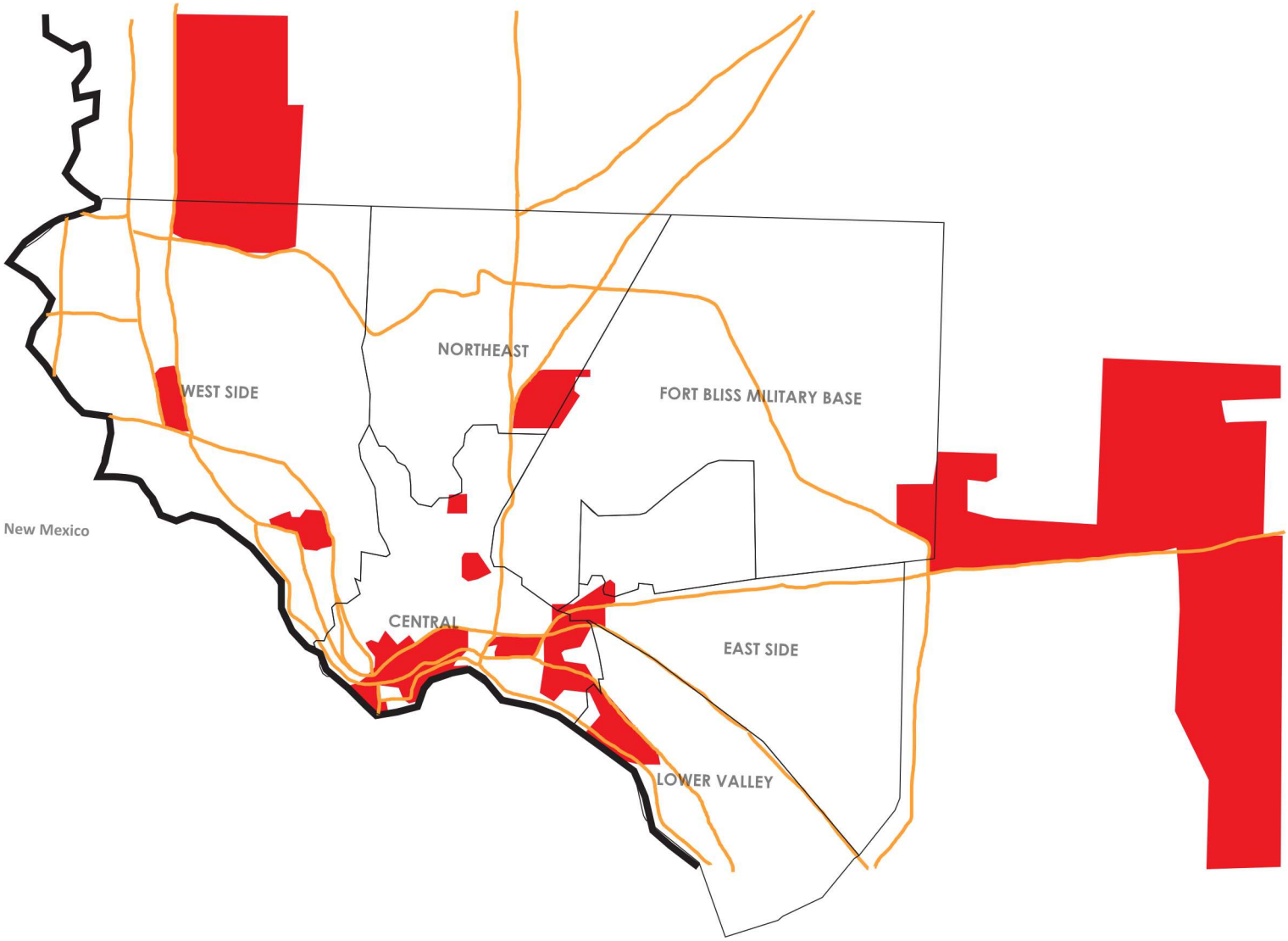
MEDIAN HOUSE HOLD INCOME



1 OUT OF 7 ARE FOOD INSECURE

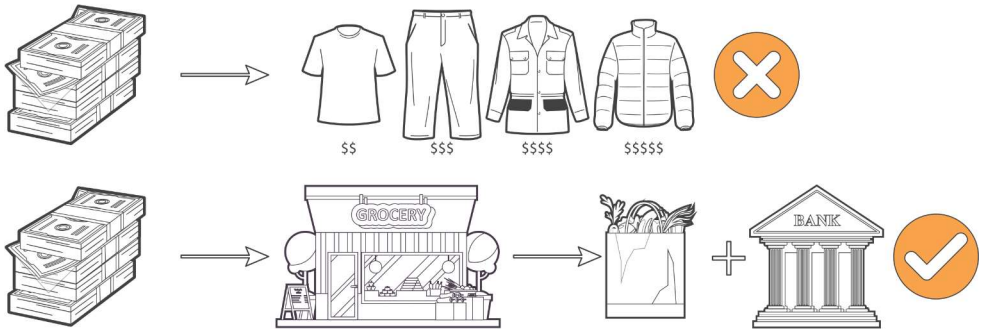






LOW INCOME AREAS

WHAT PREVENTS FAMILIES FROM SUCCEEDING? IN EL PASO'S MEXICAN CULTURE, SUCCESS IS OFTEN SEEN ONLY AS HAVING A JOB AND PROVIDING. BUT PRIDE AS A COMMUNITY CAN HOLD THEM BACK, ALONG WITH A LACK OF FINANCIAL LITERACY - CHOOSING THE NEWEST IPHONE OR DESIGNER BAG OVER ESSENTIALS LIKE FOOD FOR THEIR FAMILY OR A RAINY DAY FUND. IN THIS COMMUNITY, KIDS WATCH THEIR PARENTS AND REPLICATE THEIR CHOICES, CONTINUING A GENERATIONAL CYCLE.



ERIK BARAY
ASSOCIATE DIRECTOR
DEVELOPMENT

COMMUNITY LEADERS

ERIK BARAY, A LOCAL DIRECTOR OF A NON PROFIT. MEETING WITH ERIK PROVIDED FIRST HAND EXPERIENCE WORKING IN COMMUNITY DEVELOPMENT. AS ONE OF THE DIRECTORS FOR KIDS EXCEL EL PASO, ERIK MANAGES CREATIVE PROGRAMS THAT WORK WITH THE STUDENTS. IN HIS EXPERIENCE, KIDS WHO GO THOUGH THE PROGRAM EXPERIENCE BETTER BEHAVIOR PATTERNS, BETTER ACADEMIC HABITS, AND BETTER AWARENESS AT HOME.

SELF DISCOVERY

CURIOSITY IS ENCOURAGE,ESPECIALLY IN YOUNG CHILDREN

CREATIVE VISUAL EXPRESSION

CREATIVE EXPRESSION IN THE VISUAL ARTS DEVELOPED BETTER COGNITIVE DEVELOPMENT INSIDE AND OUTSIDE THE CLASSROOM

CREATIVE PHYSICAL EXPRESSION

CREATIVE PHYSICAL EXPRESSION HELPS DEVELOP STRONG MINDS AND DEVELOPED THE FRONTAL LOBE

FAMILY ENGAGEMENT

ACTIVITIES TOGETHER AS A FAMILY HELPS DEVELOP BETTER SOCIAL SKILLS

BETTER HABITS

BETTER HABITS ARE LEARNED TO CREATE A FOUNDATION FOR A HEALTHY LIFE

ACADEMIC SUCCESS

ACADEMIC SUCCESS IS SUPPORTED FOR A BETTER EDUCATIONAL CAREER

NURTURE

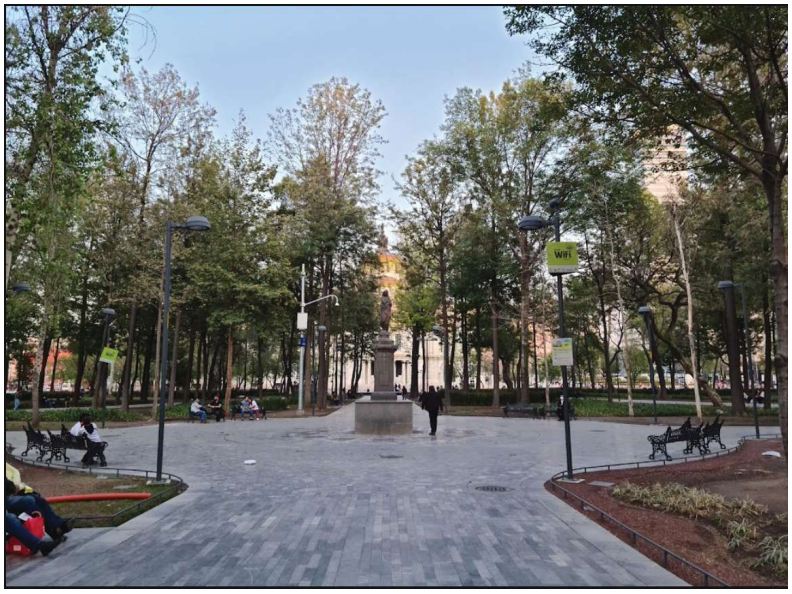
ALL SKILLS DEVELOPED ARE PUT TO THE USE

OUR VALUES

THIS PROJECT AIMS TO PRICE THE RIGHT INSIGHT, SO THAT USERS CAN CULTIVATE PASSION WITHIN THE COMMUNITY, WHILE BY-PASSING THEIR PRIDE AS A CULTURE AND DE-STIGMATIZING NON-PROFIT HELP. BY PROVIDING SPACE TO GROW, FINANCIAL LITERACY AND ACADEMIC CLASSES, USERS ARE ABLE TO CREATE AND CULTIVATE THEIR OWN PASSION.

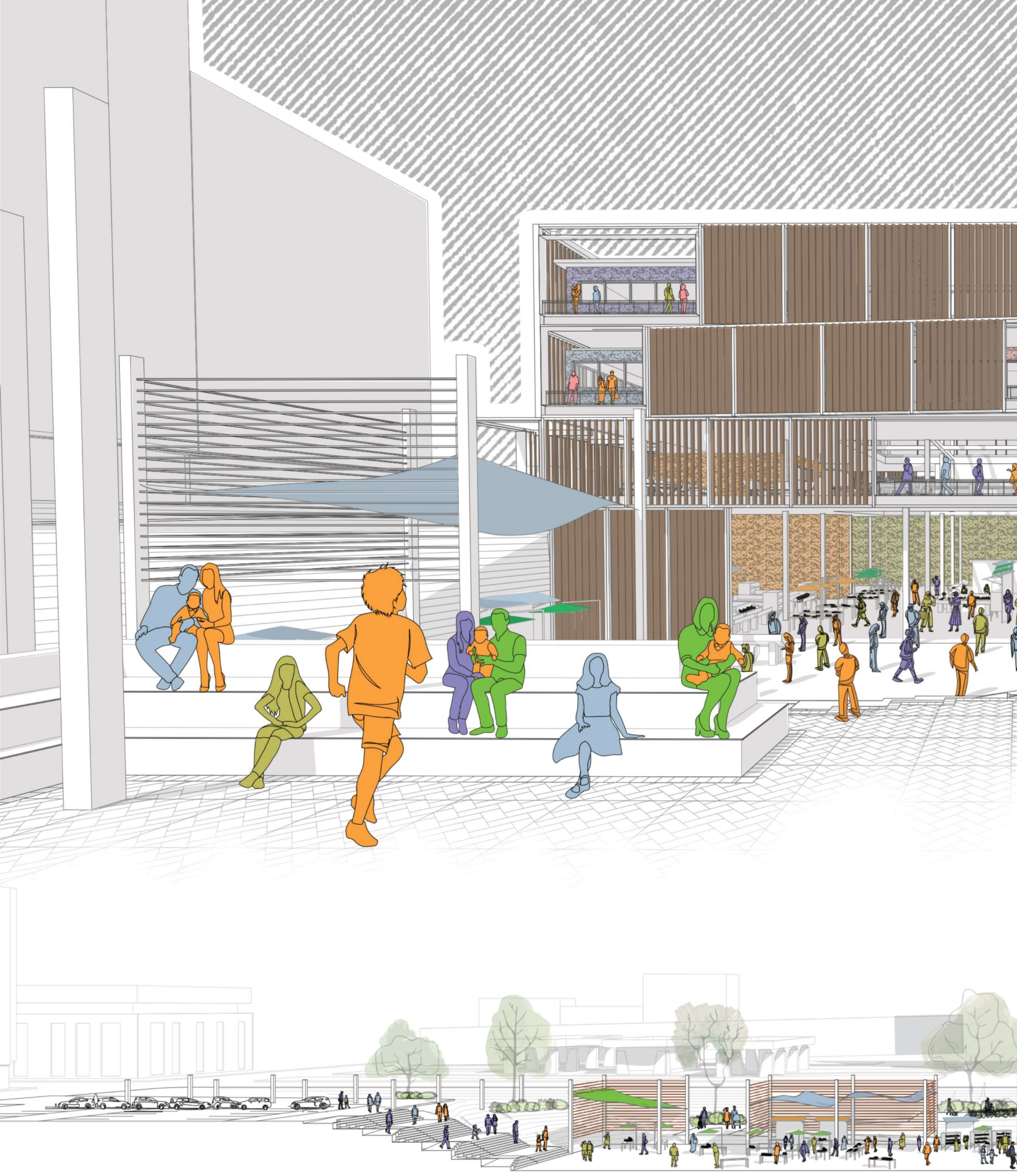
PUBLIC SPACE

LIVELY HEART OF A TOWN, TRADITIONALLY LOCATED AT ITS CENTER AND SURROUNDED BY IMPORTANT BUILDINGS LIKE THE CHURCH, TOWN HALL, AND SHOPS OR CAFÉS. PLAZAS SERVE AS COMMUNITY HUBS WHERE FAMILIES MEET, CHILDREN PLAY, AND VENDORS SELL FOOD, WHILE ALSO HOSTING FESTIVALS, MUSIC, AND RELIGIOUS OR CIVIC EVENTS. BLENDING COLONIAL ARCHITECTURE WITH VIBRANT PUBLIC LIFE, THE PLAZA SYMBOLIZES THE SOCIAL AND CULTURAL SOUL OF THE COMMUNITY

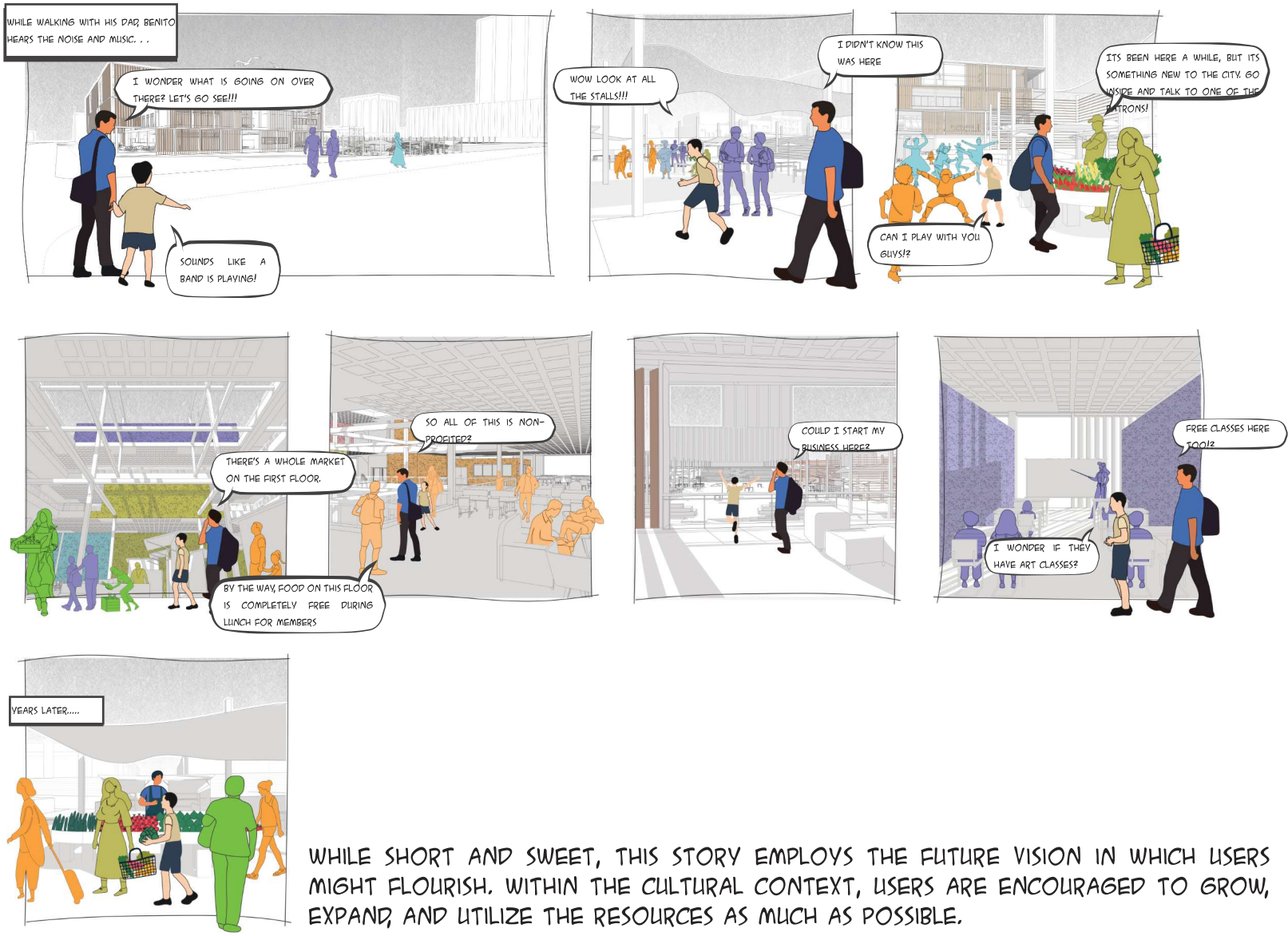


THE MARKET

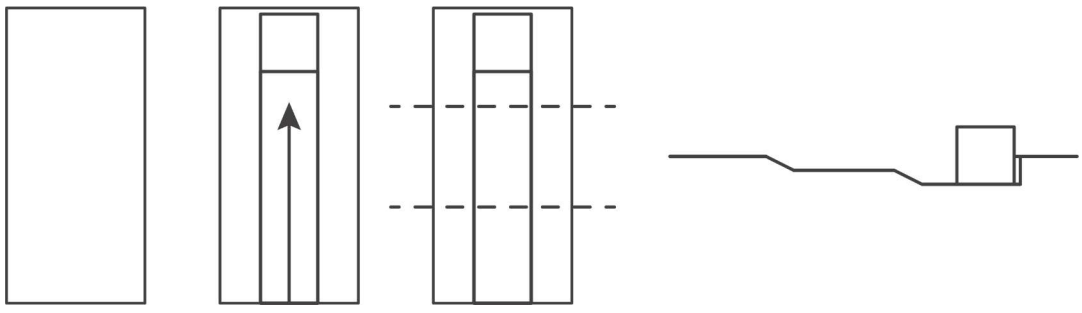
MARKETPLACE THAT SERVES AS BOTH A COMMERCIAL AND SOCIAL HUB, OFFERING A SENSORY-RICH EXPERIENCE FILLED WITH COLOR, AROMA, AND SOUND. USUALLY LOCATED NEAR THE TOWN CENTER, WHERE VENDORS SELL EVERYTHING FROM FRESH PRODUCE, MEATS, SPICES, AND TRADITIONAL FOODS TO CLOTHING, CRAFTS, AND HOUSEHOLD GOODS. THE ATMOSPHERE IS LIVELY, WHILE VENDORS CALL OUT TO ATTRACT CUSTOMERS. MORE THAN A MARKET, LOCALS GATHER TO MAINTAIN TRADITIONS, MAKING IT AN ESSENTIAL PART OF URBAN LIFE.

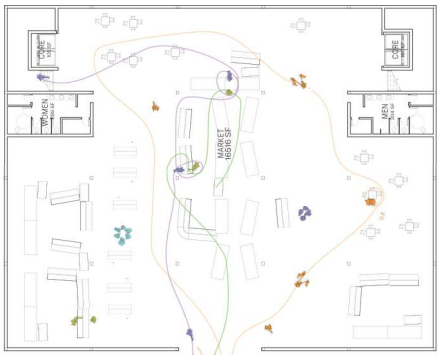


BENITO AND HIS DAD

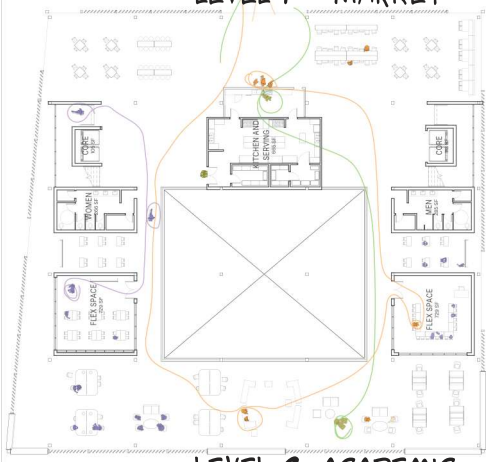

WHILE WALKING WITH HIS DAD, BENITO HEARS THE NOISE AND MUSIC. . .
I WONDER WHAT IS GOING ON OVER THERE? LET'S GO SEE!!!
SOUNDS LIKE A BAND IS PLAYING!
WOW LOOK AT ALL THE STALLS!!!
I DIDN'T KNOW THIS WAS HERE
ITS BEEN HERE A WHILE, BUT ITS SOMETHING NEW TO THE CITY. GO INSIDE AND TALK TO ONE OF THE PATRONS!
CAN I PLAY WITH YOU GUYS!?
THERE'S A WHOLE MARKET ON THE FIRST FLOOR.
SO ALL OF THIS IS NON-PROFITED?
BY THE WAY, FOOD ON THIS FLOOR IS COMPLETELY FREE DURING LUNCH FOR MEMBERS
COULD I START MY BUSINESS HERE?
FREE CLASSES HERE TOO!?
I WONDER IF THEY HAVE ART CLASSES?
YEARS LATER.....

WHILE SHORT AND SWEET, THIS STORY EMPLOYS THE FUTURE VISION IN WHICH USERS MIGHT FLOURISH. WITHIN THE CULTURAL CONTEXT, USERS ARE ENCOURAGED TO GROW, EXPAND, AND UTILIZE THE RESOURCES AS MUCH AS POSSIBLE.

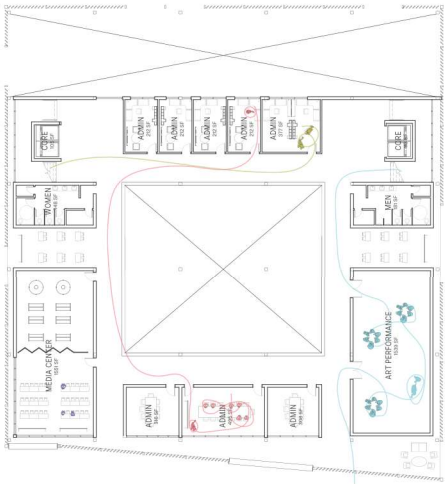




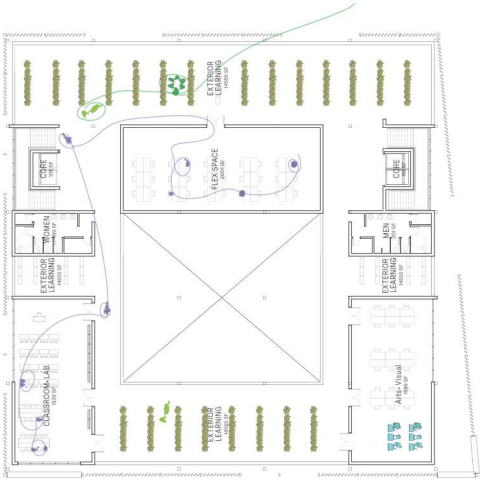
LEVEL 1 - MARKET



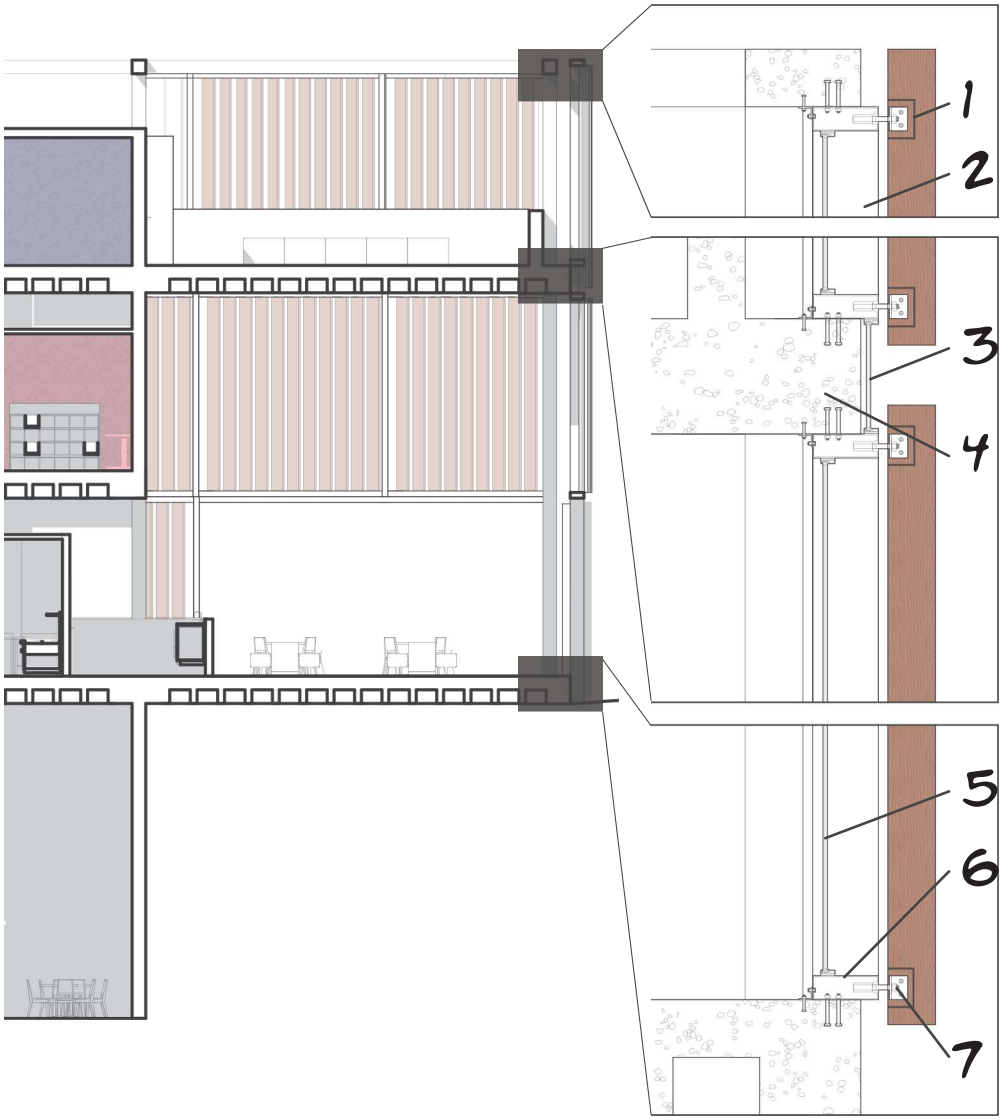
LEVEL 2-ACADEMIC



LEVEL 3-CREATIVE



LEVEL 4 - NURSERY



1) WOODEN LOUVER
2) DECORATIVE FIN ON MULLION
3) SPANDREL PANEL
4) WAFFLE CONC. PER STRUCTURAL
5) WINDOW GLAZING
6) MULLION ANCHORED TO STRUCTURE
7)SUPPORT BRACKET FOR LOUVER

ADMIN

MULTI-USE

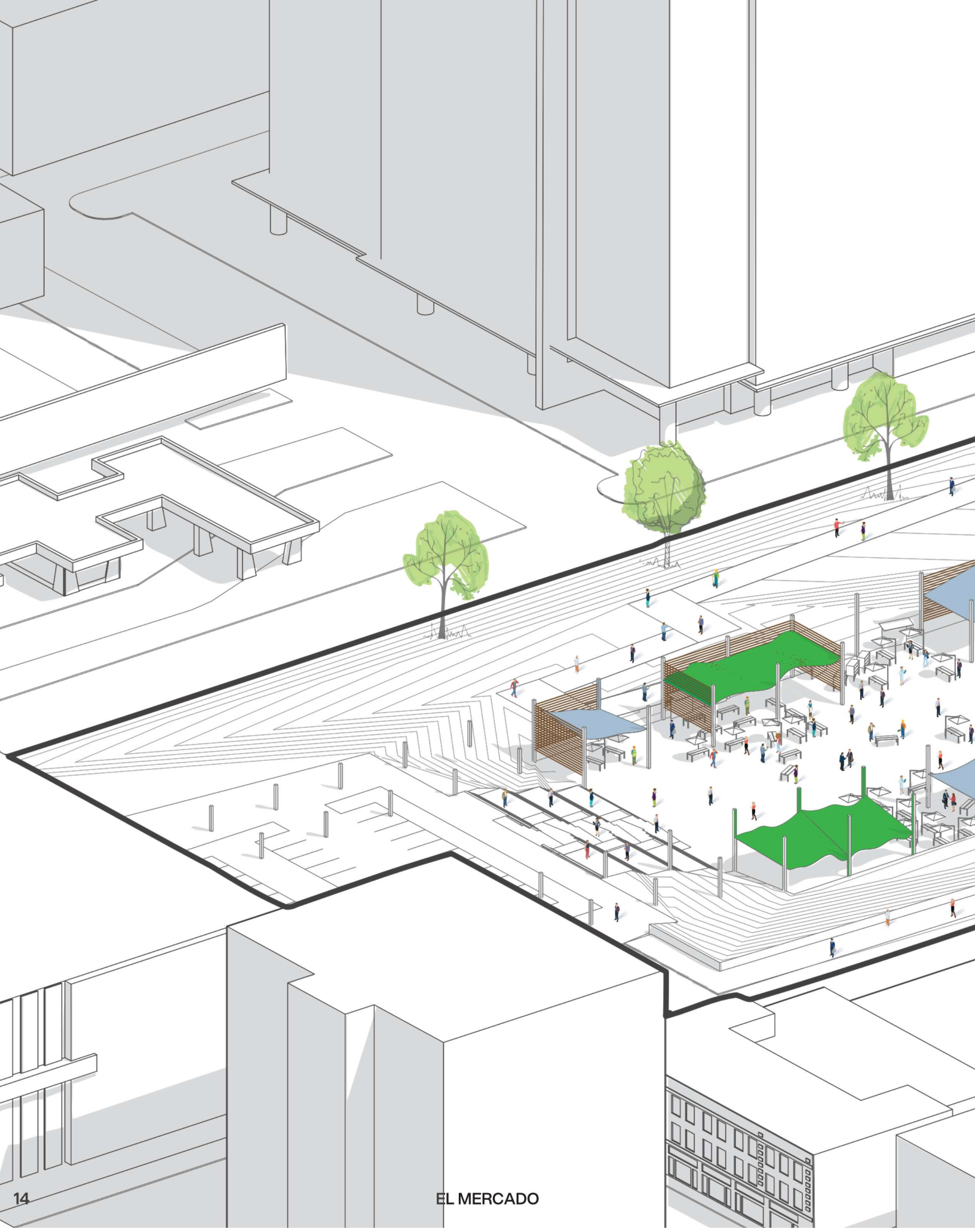
GREEN LEARNING

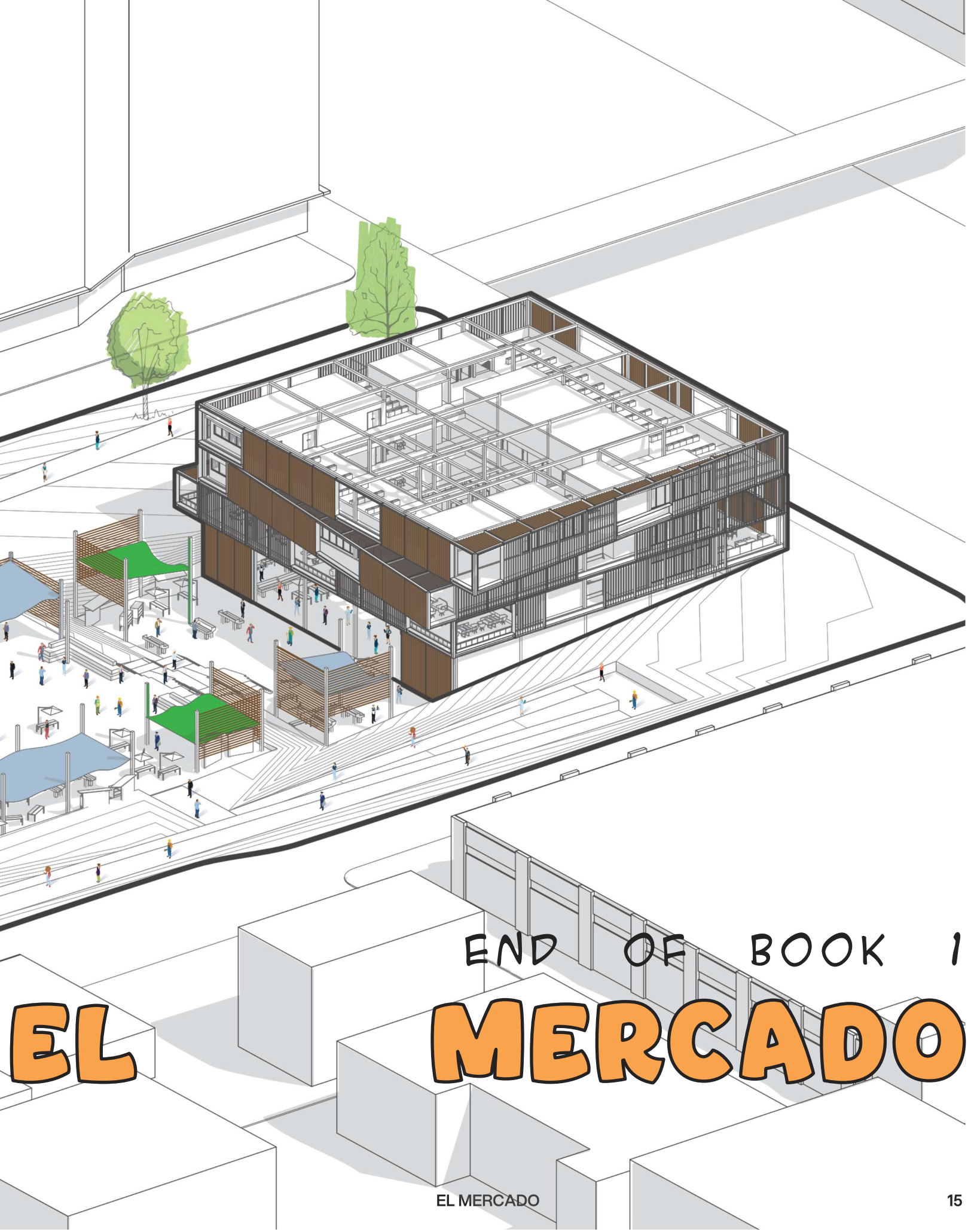
CORE

CHARITABLE

LEARNING

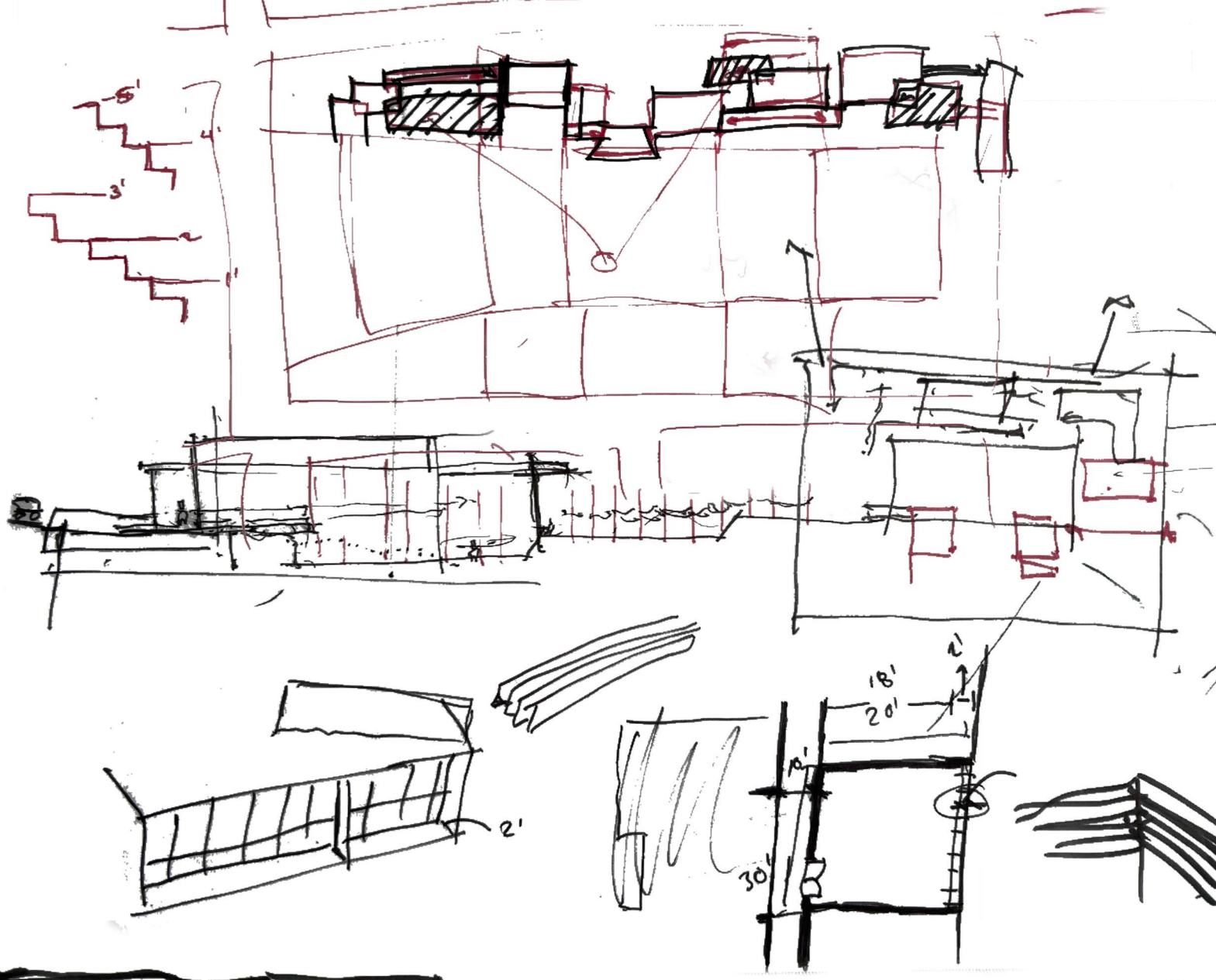
ARTS

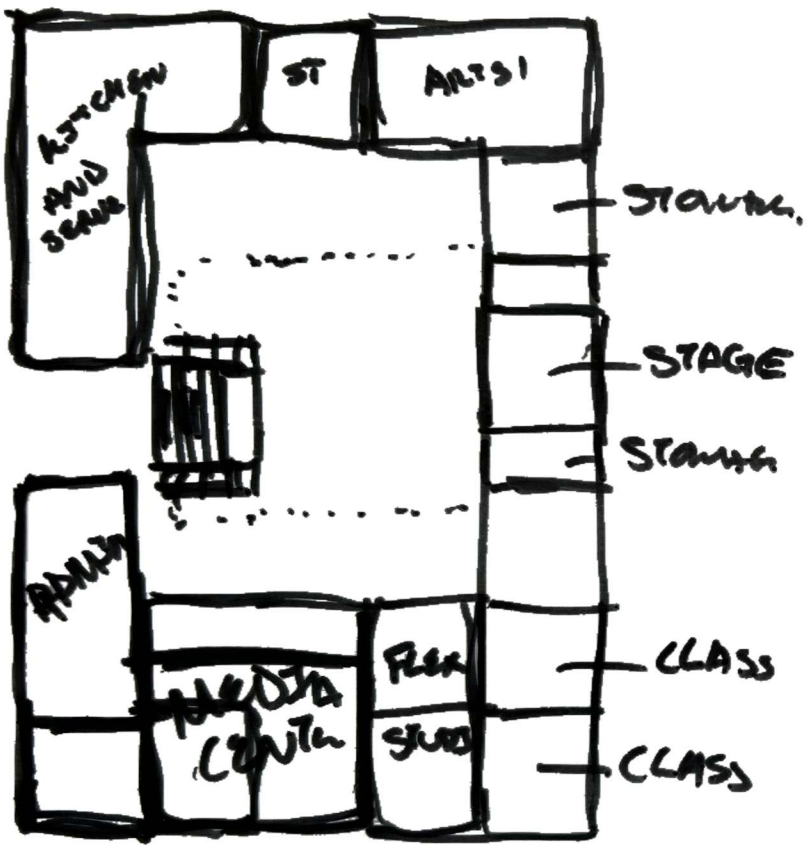


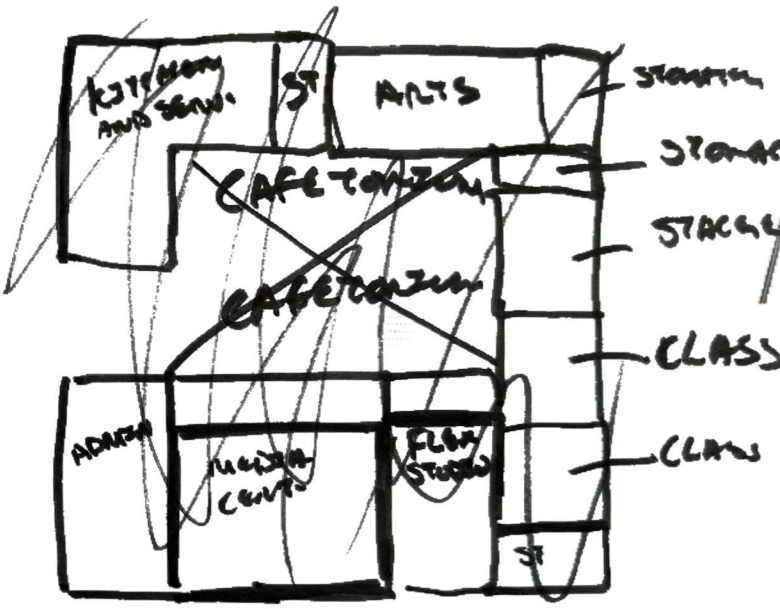


END OF BOOK 1

EL MERCADO


5'
3'
1'
20'
18'
4'
2'
30'


KITCHEN AND SERV.
ST
ARTS
STAGE
STAGE
CLASS
CLASS


KITCHEN AND SERV.
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CAFETORIUM
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CLASS
ADMIN
FLEX STUDIO
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